

Finance Transformation enabled by Oracle Cloud



Demands on the CFO have never been greater...

Today's CFOs are faced with a complex, constantly-changing business environment in which their companies' aggressive growth strategies need to be supported by a flexible finance organisation that delivers forward-looking insight efficiently, while at the same time manages risk and compliance, effectively allocates capital, and provides liquidity.

Finance organisations must deliver on a growing set of challenges...

- **Align costs with business strategy**
Ensure finance capabilities, resources, and spending area aligned with critical paths to growth
- **Support aggressive growth strategies**
Help the business evaluate organic and acquisitive growth opportunities with accurate forecasts and synergy estimates
- **Create an optimal structure to support the business**
Determine the best structure, roles, and delivery model to support finance strategic objectives
- **Redesign finance for the digital age**
Help the organisation keep current on global trends and leverage Oracle Cloud technology to drive efficiencies
- **Provide real business insight every day**
Provide business leaders with timely, relevant, and actionable information to drive business performance
- **Manage stakeholder expectations**
Refocus budgeting and forecasting processes away from false precision to deliver the right insights to internal and external stakeholders
- **Maintain standard, efficient processes**
Design standardised processes that yield substantial efficiencies, along with the governance mechanisms needed to sustain them over time
- **Manage Tax Implications**
Adopt a multi-disciplinary approach that recognises tax implications of finance strategy transformation

...however, top performers demonstrate characteristics that increase efficiency and effectiveness by leveraging Oracle Cloud

What sets top performers apart?

Scale and complexity still drive costs up but top performers run at...



Leverage Oracle Cloud technologies to support the digitalisation of finance operating models



“
Top tier finance teams operate at lower cost, but also make more effective use of their resources.

“
Leading finance functions continue to drive waste and inefficiency out of their processes, leverage technology & sourcing in innovative ways, and are more aligned with internal customer priorities.

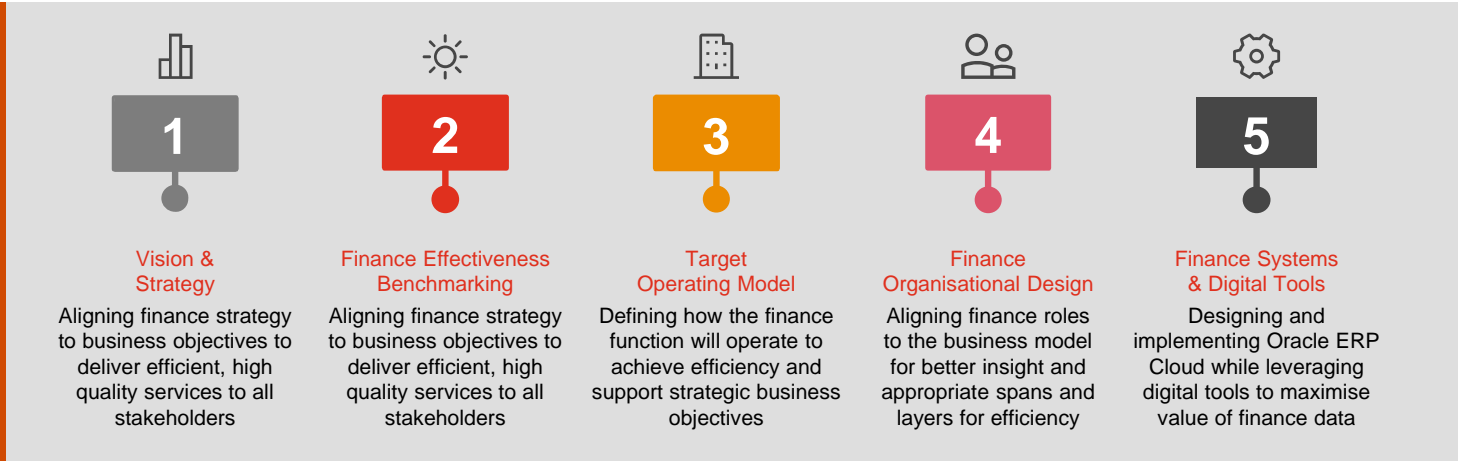
*Source: PwC Finance benchmark data

PwC and Oracle are changing the way we talk about finance transformation

Our Predictable Value approach acts as a guide through the Cloud transformation journey starting with strategy and ending with execution. We help identify and influence high impact levers of change within the finance function while focusing on predictable business outcomes.

Our team has extensive industry experience helping clients with projects ranging from targeted improvements through full-scale Oracle Cloud finance transformations.

Leveraging our Oracle Integrated Solutions, pre-configured models, and AIRe methodology, we provide a roadmap to value realisation: how to get there, what to focus on and discover what's achievable.

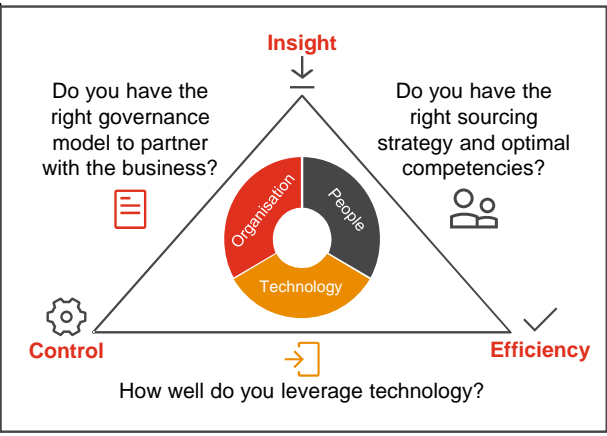


Finance Strategy executed through Oracle ERP Cloud

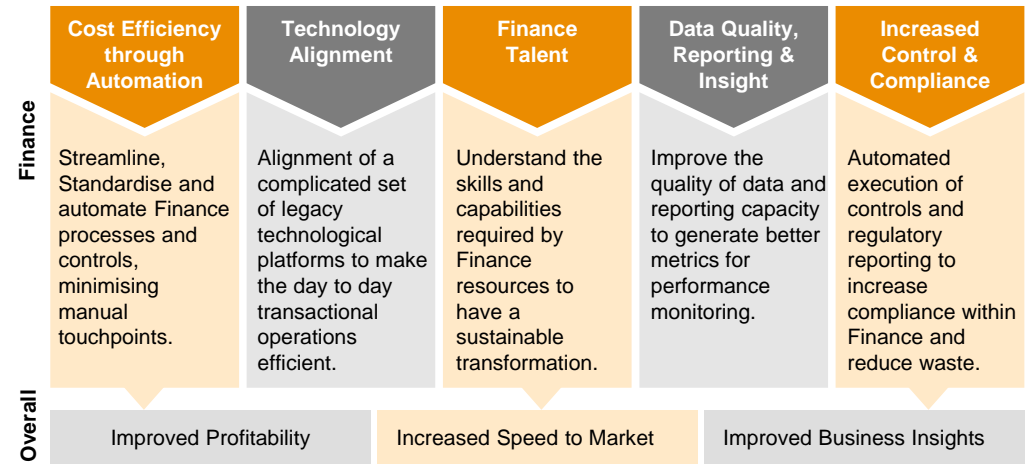
Balancing the priorities of a high performing finance function

We help clients by identifying strategies to optimise finance structures, operating models, and alignment to Oracle Cloud technologies to increase efficiency and effectiveness.

By leveraging our proprietary tools, accelerators and benchmark capabilities we help our clients maximise their financial performance and highlight opportunity areas.



Oracle ERP Cloud helps align financial strategy with operations



For more information, please contact:

Edmund Lee
Consulting Partner
+852 2289 2714

edmund.ym.lee@hk.pwc.com

Jason Sue
Consulting Partner
+852 2289 2595

jason.ld.sue@hk.pwc.com