# Finance Transformation enabled by Oracle Cloud



## Demands on the CFO have never been greater...

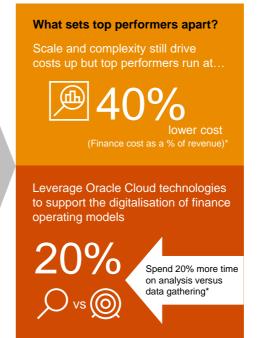
Today's CFOs are faced with a complex, constantly-changing business environment in which their companies' aggressive growth strategies need to be supported by a flexible finance organisation that delivers forward-looking insight efficiently, while at the same time manages risk and compliance, effectively allocates capital, and provides liquidity.

# Finance organisations must deliver on a growing set of challenges...

- Align costs with business strategy
   Ensure finance capabilities, resources, and spending area aligned with critical paths to growth
- Create an optimal structure to support the business
   Determine the best structure, roles, and delivery model to support finance strategic objectives
- Provide real business insight every day
   Provide business leaders with timely, relevant, and actionable information to drive business performance
- Maintain standard, efficient processes
   Design standardised processes that yield substantial efficiencies, along with the governance mechanisms needed to sustain them over time

- Support aggressive growth strategies
   Help the business evaluate organic and acquisitive growth opportunities with accurate forecasts and synergy estimates
- Redesign finance for the digital age
   Help the organisation keep current on
   global trends and leverage Oracle Cloud
   technology to drive efficiencies
- Manage stakeholder expectations
   Refocus budgeting and forecasting processes away from false precision to deliver the right insights to internal and external stakeholders
- Manage Tax Implications
   Adopt a multi-disciplinary approach that recognises tax implications of finance strategy transformation

# ...however, top performers demonstrate characteristics that increase efficiency and effectiveness by leveraging Oracle Cloud



\*Source: PwC Finance benchmark data

Top tier finance teams operate at lower cost, but also make more effective use of their resources.



Leading finance functions continue to drive waste and inefficiency out of their processes, leverage technology & sourcing in innovative ways, and are more aligned with internal customer priorities.



# PwC and Oracle are changing the way we talk about finance transformation

Our Predictable Value approach acts as a guide through the Cloud transformation journey starting with strategy and ending with execution. We help identify and influence high impact levers of change within the finance function while focusing on predictable business outcomes.

Our team has extensive industry experience helping clients with projects ranging from targeted improvements though full-scale Oracle Cloud finance transformations.

Leveraging our Oracle Integrated Solutions, preconfigured models, and AIRe methodology, we provide a roadmap to value realisation: how to get there, what to focus on and discover what's achievable.



#### Vision & Strategy

Aligning finance strategy to business objectives to deliver efficient, high quality services to all stakeholders



#### Finance Effectiveness Benchmarking

Aligning finance strategy to business objectives to deliver efficient, high quality services to all stakeholders



#### **Target Operating Model**

Defining how the finance function will operate to achieve efficiency and support strategic business objectives



#### Finance Organisational Design

Aligning finance roles to the business model for better insight and appropriate spans and layers for efficiency



#### **Finance Systems** & Digital Tools

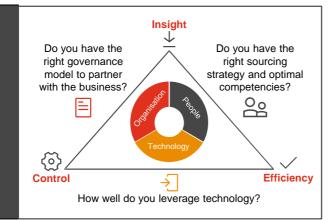
Designing and implementing Oracle ERP Cloud while leveraging digital tools to maximise value of finance data

### Finance Strategy executed through Oracle ERP Cloud

Balancing the priorities of a high performing finance function

We help clients by identifying strategies to optimise finance structures, operating models, and alignment to Oracle Cloud technologies to increase efficiency and effectiveness.

By leveraging our proprietary tools, accelerators and benchmark capabilities we help our clients maximise their financial performance and highlight opportunity areas.



# Oracle ERP Cloud helps align financial strategy with operations

**Cost Efficiency** through Automation

Streamline. Standardise and automate Finance processes and controls, minimising manual touchpoints.

Technology Alignment

Alignment of a complicated set of legacy technological platforms to make the day to day transactional operations efficient.

Finance Talent

Understand the skills and capabilities required by Finance resources to have a sustainable transformation.

Data Quality, Reporting & Insight

Improve the quality of data and reporting capacity to generate better metrics for performance monitoring.

Increased Control & Compliance

Automated execution of controls and regulatory reporting to increase compliance within Finance and reduce waste.

Improved Profitability

Increased Speed to Market

Improved Business Insights

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