

At a glance...

Business confidence and growth markets

Mainland Chinese CEOs' optimism on the global economy declined to a 6-year low.



Mainland China
42%

Hong Kong
15%

Global
18%

48%

of Mainland Chinese CEOs are highly confident about their companies' revenue growth in the coming year.

China continued to be the world's

2nd

most important external market for revenue growth over the next 12 months.

Top threats and opportunities

Top risks for Mainland Chinese CEOs in the next 12 months:

Geopolitical conflict
33%

Inflation
32%

Health risks
27%

For Mainland Chinese CEOs, the most important markets for revenue growth in the next 12 months are:

US
25%

Australia
27%

Japan
21%

69%

of respondents in Mainland China are considering adjusting their presence in current markets and/or expanding into new markets.



Business impact of climate change

Mainland Chinese CEOs anticipate climate risks to impact their business to a large extent in the following areas:

Cost profile
25%

Supply chain
37%

Physical assets
27%

52%

have already completed the innovation of new, climate-friendly products or processes.



Transformation and CEO time

67%

of Chinese CEOs believe their business will no longer be economically viable after a decade.

Mainland Chinese CEOs' actual time aligns with their ideal time spent on various actions by

± 2 percentage points

